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ANALYSIS OF RELATIONSHIP BETWEEN PROFILE OF EXECUTIVES AND THEIR VIEW ON FINANCIAL INTELLIGENCE ANTECENDENTS [A/Q: PLEASE CHECK THE PARAPHRASING]

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ABSTRACT

This study aims to identify any relationship between the profiles of executives and their views on financial intelligence antecedents. The study has made an attempt to use two groups of executives, namely, financial and non-financial executives from the major cities of Tamil Nadu – Chennai, Coimbatore, Madurai, Trichy and Tirunelveli. The study was conducted through descriptive research design, as survey method was employed for the sample size of 535 respondents. The data was subsequently analyzed using quantitative techniques of statistics. The study identifies that there is significant relationship between the profile of executives and on their views on financial intelligence antecedents.

KEYWORDS: Financial Antecedents; Financial Intelligence